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A CONSULTATION
WITH A STYLIST!
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AISLE *STYLE* SETTERS

AS YOU TAKE THE NEXT STEPS TOWARD "I DO,"
HOW DO YOU PUT YOUR BEST STYLE FORWARD?



"Styling is not only my passion, but a very powerful tool. There is no better way to influence someone's perception than with a confident, high-impact look."

—Allison Berlin
stylemadesimple.net

Meet Allison Berlin, stylist and founder of *Style Made Simple*, here to help you define your bridal style as you plan your way to your big day and beyond!

NO PURCHASE NECESSARY. To enter and for full rules, go to www.bridesallaccess.com. Starts 12:01 AM ET on 7/2/2013 and ends 11:59 PM ET on 9/2/13. Open to legal residents of the 50 United States/D.C. 18 or older, except employees of Sponsor, their immediate families and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. A.R.V. of prize is \$600; Sponsor: Conde Nast.

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"Choose a classic bouquet with an unexpected mix of flowers like roses and hydrangea for an updated antique feeling."

THE VERA WANG WEDDING COLLECTION BY FTD®
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"Embellish your cake play back to your gown"



"This gown has a sumptuous *Gatsby* feel and the intricate beading really makes a statement. Flattering, with a hint of red carpet glamour."

JOVANI
JOVANI.COM

MODERN VINTAGE

"Make your wedding timeless with well-placed nods to the past. Add luxe vintage touches to elements of décor and fashion, like mercury glass, feathers, and beading."

—Allison Berlin

"With so much attention on your hands, a fresh manicure is key! Love this brilliant nail gloss that adds just the right pop of color."

COVERGIRL OUTLAST®
STAY BRILLIANT NAIL GLOSS IN LAV-ENDURE
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"Know you're just as pretty underneath it all. Special wedding day lingerie is a must!"

"Incorporate unique touches of decor that are personal to you and your fiancé. Guests appreciate a sneak peek into your romance!"

MICHAELS
MICHAELS.COM/WEDDING



ROMANTIC ELEGANCE

"For a day dedicated to celebrating your love story, keep it pretty and classic with layers of romantic elements."

—Allison Berlin

"Dye these black after the big day to wear again and again."

"Peonies are the new rose. Soft and lush, they're a fresh choice for a romantic and modern bouquet."

THE VERA WANG WEDDING COLLECTION BY FTD®
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"Almost too pretty to eat! Sugar flowers carry your theme straight through dessert."

"You need flawless skin to last through a full day of being photographed. Start the day with a good foundation and keep it nearby for touch-ups!"

COVERGIRL OUTLAST®
STAY FABULOUS 3-IN-1 FOUNDATION
COVERGIRL.COM



"Invitations and stationery set the tone for your event and give guests a glimpse of what's to come. An elegant motif helps tie this theme together."

MICHAELS
MICHAELS.COM/WEDDING



"Opt for tulle for a modern twist on a classic ballgown. A beaded bodice adds the right amount of sparkle."

JOVANI
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"A vintage style d'orsay pump completes your look."